Signature Assignment 1:
EDUI 6110 Web Site Evaluation Presentation

Instructional Protocol

Students will learn how to be design an instructional web site effectively. Students are to choose and provide an introduction to an educational web site, and should then be able to evaluate each of the following effectively:

a) content organization,
b) interface design,
c) site architecture, and
d) the interactivity of the web site.

The evaluation presentation should be at least with six slides. The procedure for students to follow is described below:

1. Locate an educational Web site.
2. In your presentation, provide an introduction, and then discuss the content organization, interface design, site architecture, and interactivity of the educational web site that you have chosen. Finally, make recommendations on how your site will be used for instructional purposes.
3. The following format should be used for your paper:
   a) A brief (two-to-three paragraph) introduction to the Web site, including a computer screen shot of the homepage
   b) Content organization
   c) Interface design
   d) Site architecture
   e) Interactivity
   f) Recommendations/suggestions

How to Submit:

Please post your evaluation presentation in Taskstream as noted under the directions of posting to a Direct Response Folio (DRF):

1. Select the DRF program for EDUI 6110.
2. Select “Web Site Evaluation Presentation”
3. Select the “Attachments” option at the bottom of the screen

4. Complete the “Add New Attachment” box fields, and
5. Hit the “add file” button at the bottom of that box.
6. You’re attachment is now accessible to the instructor and yourself.
The assignment will be assessed according to the following rubric:

**Assessment Rubric**

<table>
<thead>
<tr>
<th>Format Area</th>
<th>None</th>
<th>Needs Improvement/Unacceptable</th>
<th>Good</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction of the web site</td>
<td>There is neither an introduction nor computer screen shot of the web site.</td>
<td>The Introduction provides a limited overview of the Web site, providing the reader with little relevant information; and/or there is no screen shot; or the introduction is either too long or too brief.</td>
<td>The Introduction provides an adequate overview of the web site, providing the reader with a good summary; the screen shot is included; and the Introduction is of an appropriate length.</td>
<td>The Introduction provides an more than adequate overview of the web site, providing the reader with a good summary; the screen shot is included; and the Introduction is of an appropriate length.</td>
</tr>
<tr>
<td>Content Organization</td>
<td>The content organization of the web site is not discussed in the paper.</td>
<td>The content organization provides poor information on the contents of the web site; providing the reader with little useful information; or is either too long or too brief.</td>
<td>The content organization provides adequate information on the contents of the web site, providing the reader with relevant information; and is of appropriate length.</td>
<td>The content organization provides more than adequate information on the contents of the web site, providing the reader with relevant information; and is of appropriate length.</td>
</tr>
<tr>
<td>Interface Design</td>
<td>The interface design of the web site is not discussed in the paper.</td>
<td>The interface design provides none-to-little information on the design of the web site; providing the reader with little useful information; or is too brief.</td>
<td>The interface design provides adequate information on the design of the web site, providing the reader with relevant information; and is of</td>
<td>The interface design provides more than adequate information on the design of the web site, providing the reader with relevant information; and is of</td>
</tr>
<tr>
<td>Site Architecture</td>
<td>The site architecture of the web site is not discussed in the paper.</td>
<td>The site architecture provides a poor description on the structure of the web site; providing the reader with little useful information; or is either too long or too brief.</td>
<td>The site architecture provides adequate information on the site architecture of the web site, providing the reader with relevant information; and is of appropriate length.</td>
<td>The site architecture provides more than adequate information on the site architecture of the web site, providing the reader with relevant information; and is of appropriate length.</td>
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<td>Interactivity</td>
<td>The interactivity of the web site is not provided in the paper.</td>
<td>The interactivity provides a poor description on the interactivity of the web site; providing the reader with little useful information; or is either too long or too brief.</td>
<td>The interactivity section provides adequate information on the interactivity of the web site, providing the reader with relevant information; and is of appropriate length.</td>
<td>The interactivity section provides more than adequate information on the interactivity of the web site, providing the reader with relevant information; and is of appropriate length.</td>
</tr>
<tr>
<td>Recommendations &amp; Suggestions</td>
<td>The recommendations &amp; suggestions of the web site is not provided in the paper.</td>
<td>The student provides a poor recommendations and/or suggestions of the web site; providing the reader with little useful information; or is either too long or too brief.</td>
<td>The student provides adequate recommendations and suggestions, providing the reader with relevant information; and is of appropriate length.</td>
<td>The student provides more than adequate recommendations and suggestions, providing the reader with relevant information; and is of appropriate length.</td>
</tr>
</tbody>
</table>